# Oleg Bazhyn

## Senior Product Designer

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### PROFILE

Senior product designer with 10+ years of experience designing mobile apps, SaaS/CRM products, dashboards, admin interfaces and web products. Strong in user flows, information architecture, design systems, high-fidelity UI, usability review and design-to-development handoff. Currently expanding AI-assisted coding workflows with OpenAI Codex and Claude Code: landing pages, product-site prototypes and admin interface concepts, reviewing the generated HTML/CSS/JS, and turning design decisions into implementation-ready instructions.

### WORK EXPERIENCE

**UX/UI Designer — Megakit**
May 2020 – Present · Kyiv, Ukraine

Designed and improved products across a ride-hailing and logistics ecosystem: passenger mobile apps, driver apps, dispatcher CRM tools, reporting dashboards and admin workflows.

- Led the redesign of a car-sharing and ride-hailing platform, contributing to improved user satisfaction and a 15% increase in conversion rates.
- Designed complex internal SaaS tools for logistics and dispatch teams, streamlining operational workflows by 30%.
- Conducted 10+ user research and usability review initiatives, aligning design decisions with user needs, business goals and operational constraints.
- Developed scalable Figma components and interface patterns, reducing design time for new projects and improving consistency across multiple platforms.
- Currently building practical AI-assisted web and project delivery experience with Codex and Claude Code: landing pages, product-site prototypes, admin interface concepts, structured prompts and implementation review.

**UX/UI, Promo Specialist — PRI Healthcare**
Oct 2018 – Feb 2020

UX/UI and promotional design for healthcare applications.

- Redesigned key healthcare application screens and flows, improving usability and contributing to a 40% increase in user engagement.
- Collaborated on global product overhauls, turning hypotheses and stakeholder input into improved UX patterns and clearer user journeys.
- Built and maintained a flexible UI component library, improving interface consistency and reducing development bottlenecks by 25%.
- Created promotional and interactive materials, combining UI design, visual communication and motion-oriented content.

### CORE SKILLS

**UX/UI design:** Interaction design, Wireframing, Prototyping, Information architecture, User flows, Mobile app design, SaaS/CRM interfaces, Dashboards, Admin panels, Web layouts, Usability review, Design systems, Developer handoff

**Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Sketch, Zeplin, InVision, Principle, Lottie

**AI-assisted workflow:** OpenAI Codex, Claude Code, Structured product prompts, HTML/CSS/JavaScript prototyping, Layout review, Design-to-code handoff support

**Working style:** Systems thinking, Stakeholder collaboration, Attention to detail, Clear communication, Problem solving, Ownership, Feedback-driven iteration

### SELECTED PRODUCT AREAS

Mobile ride-hailing apps · Driver apps · Dispatcher and support CRM · Logistics dashboards · Admin panels · Healthcare interfaces · Project management tools · Landing pages and product sites